Appendix G: Statistical Reliability and Validity

Measures of health status explain the underlying disease risk in a population and influence health policy. For instance, if a certain city has a consistently high rate of food poisoning, officials may investigate the food establishments in that city in an attempt to reduce the risk of food poisoning. This report is an exercise in surveillance among Utah’s racial and ethnic communities. If one community has a consistently high rate of a certain disease, we would want to investigate it further in an attempt to identify and reduce the disease risk in that community.

In practice, public health surveillance uses objective measures, such as rates of death, illness, injury, and hospitalization to indicate a potential problem, one that might merit further investigation. Many objective measures have been presented in this report. Successfully interpreting the measures in this report requires knowing how well the measure represents the underlying disease risk in the community. There are two important elements involved in the quality of a measure: reliability and validity.

In the three figures below, the bull’s-eye of the target represents the true underlying risk of disease in a population, and the holes in the target represent multiple objective measurements of risk. In the first figure, the measure is reliable—it measures nearly the same value each time. But the measure in figure 1 is not valid—the average of the scores is not close to the true underlying risk. In the second figure, the scores are not very reliable—there is a lot of variability in the scores, but they center around the true risk value. In the third figure, the measure is both reliable and valid. The term “accuracy” is often used in relation to validity, while the term “precision” is used to describe reliability.

Fortunately, the validity of public health measures is quite good. Cause of death on death certificates is certified by a physician. Survey measures have been tested to maximize validity. Birth weight is reported at the birth hospital. There are some issues with the validity of the measurement of racial and ethnic group status (discussed in Appendix H), but on the whole, the measures in this report have a high degree of validity.

The underlying population risk for a given health problem will be relatively stable, but measures of the problem itself will have variability, even when the measurement is drawn from the entire population. That variability indicates poor measure reliability. The reasons for the variability include three primary factors: (1) the health events are relatively rare, (2) the population size is relatively small, and (3) the health events do not occur at regularly occurring intervals. For instance, infant...
mortality is a crucial indicator of health status and access to care in a given population. However, it is relatively rare—occurring in only about 4.5 out of 1,000 births. Measured across all births in Utah, the infant mortality rate is fairly reliable (4.5 ± 0.3 infant deaths per 1,000 births between 2004 and 2007). In Utah’s Black/African American community, however, the infant mortality rate over the same time period (8.4 infant deaths per 1,000 births to Black/African American women) had a 95% confidence interval of ± 4.8. The measure, infant deaths, has virtually the same validity in the Black/African American population as it does in the overall state population. But because infant deaths are relatively rare, the population of Black/African American women giving birth is relatively small, and infant deaths do not occur at regularly-timed intervals, the time period we have used (2004–2007) produces a measure that is less precise in the Black/African American population than it is in the entire state.