

UCAN Executive Committee Meeting

January 11, 2011
5:30 PM to 6:30 PM
HealthInsight
348 E 4500 S Suite 300
Salt Lake City, UT 84107
Telephone: 866-373-4096
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Attendees: Jodie Pond, Linda Johnson, Michael Siler, Nicole Mauerman, Lynette Hansen and Sue Hopper.

Call in – Donna Branson and Joe Eyring.

Excused: Kathryn Rowley and Joel Kincart.

Agenda

Welcome	Joe Eyring & Peter Fisher	5 min
CCC Plan Update	Jodie Pond	5 min
Work Group Reports	All	10 min
January 25, 2011 UCAN Agenda (Proposed)	All	15 min
Other Business	All	10 min
Adjourn	All	

Welcome		Joe Eyring & Peter Fisher	5 min
Discussion: Joe Eyring – has been out of the loop; complimented Kristi on doing a great job of communicating via emails			
Conclusions:			
Action items:	Person responsible:	Deadline:	

CCC Plan Update		Jodie Pond	5 min
Discussion: CCC Plan Update – plan is done – had some InDesign issues trying to pretty it up. Has turned it over to Love Communications for images. Should take them between 8 – 10 hours to insert artwork. Content and editing is finished. Don't think we will meet deadline at this point. Word format is done – can use that or wait a couple of extra weeks. Joe requested a copy.			
A few changes for HP2020 need to be added to the plan. Will pdf and get it out in the word doc format for now.			
Lynette thinks this should be mentioned at the general meeting.			
Create pdf and send to Executive Committee	Person responsible: Jodie Pond	Deadline:	

Work Group Reports		All	10 min
Discussion:			
<ul style="list-style-type: none"> Data – working on the comp plan and working on small data presentations to use at UCAN meetings – will begin in April – gave schedule of upcoming presentation (Screenings, Incidence, Mortality and ??). Data coming from cancer registry and data that is self reported through CDC. Will probably compare to HEDIS data. Suggestion was to put in reference and compare to other states. May compare to top 5 and/or western states or surrounding states; will use regional data. EDTT – no meetings since October – first goal is to get out the word on the NCCN guidelines – thought about sending out joint mailing with ovarian cancer DVD – but doesn't seem to be a great option. Sent request to NCCN to get permission to reference them. Can only give website link – can't give out other information. Considerable discussion on this issue - suggestion was to bypass them and use Huntsman and/or IHC. Doesn't think you will achieve your goal using NCCN website. Primary Care Physicians, Nurse Practitioners and Oncologists will be audience. Can put together a list of links to guidelines and put on the UCAN website – use professional education tab – work with Kristi. Suggestion was to add cookies to users of our websites – will have to check with web person for these issues – Jodie will look into this and report later. Could use this as the 4th presentation or another presentation. Professional Education – working with Kristi on getting out the Ovarian DVD's – staff from HealthInsight will take with them to physician meetings versus sending them in the mail Survivorship – Trying to figure out how to accomplish all items in plan – one is supersibs program. Main focus is conference on June 11th at the University Marriott. In the process of contacting keynote speakers. Would like to provide program for young adult/adolescent population. Looking for a speaker to appeal to older and younger groups. Two breakout sessions with will be held; one with a panel of young adult survivors and one with adults. Looking into inviting complimentary medicine providers to use booths. Age group for adolescent adults - teens through early to mid twenties. How 			

is information being disseminated? Using Cancer Registry? No – we tried that route last year but cannot use due to HIPA regulations. Jodie will check again.

- Policy – session begins 1/24/11 – a lot of work going into the flavored tobacco issue – been a little rough but working through it and campaign is moving forward – has worked closely with the sponsor of the bill; also working with the opponents to see where they are coming from. On 1/19/11 the Tobacco Control Prevention Program will be having a news conference on the flavored tobacco products. UCAN was instrumental in assisting tobacco tax campaign and very successful – has a lot of data from results of tobacco tax – revenue \$60 million this year from raising tobacco tax. Decrease in number of packs of cigarettes sold by 23%. Legislature wants to decrease funding for every department by 7%. ACS also working to preserve funding to Tobacco Control Prevention Program and Cancer Control Program. Working to preserve Medicaid. Working to ban hookahs and e-cigarettes in public places.

Conclusions:

Action items:	Person responsible:	Deadline:
Look into website "cookies"	Jodie	
Use Cancer Registry to get out info	Jodie	

January 25, 2011
UCAN Agenda
(Proposed)

All

15 min

Discussion:

Potluck – proposal from Michael – important to capture UCAN members and involve them in the Legislative process – would like a few moments on the agenda to plug the ACS/CAN membership; in exchange ACS will provide dinner for the meeting: voted in

Items for General Meeting Agenda:

- Plaque presentation for Linda Johnson - Joe will say a few words
- Mini-grant recipients will give very brief presentations – some will be call ins – Kristi coordinating – Will also release RFP for mini-grants for following fiscal year
- David Neville presentation on flavored tobacco products
- UCREW video
- ACS/CAN presentation
- SGNA – colon cancer awareness run – proceeds to Department of Health for additional screenings – would like a few minutes for presentation

Love Communications was suggested as a presenter – suggested to move to April – need to contact them and let them know – may do a daytime meeting for April based on the survey result

Conclusions:

Action items:	Person responsible:	Deadline:
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Other Business

All

10 min

Discussion:

- Health Care Reform – Affordable Care Act meeting on 1/13/11 – speaker from Boston having difficulty getting here due to snow storm. May use Skype for her presentation. Over 60 people

registered at this point – capacity is 75. Former Speaker Clark is coming.

- Discussion on educating the public - also need strategy action items that UCAN can help with and work on based around ACA
- Altius has done a lot of work on this already – Joe asked Lynette to see about getting the data so that UCAN (Jodie – please help me here – for some reason my page split here and the info didn't save)

Conclusions:

Action items:

Person responsible:

Deadline:

Adjourn

All

Discussion: Adjourned @ 6:40 p.m.

Conclusions:

Person responsible:

Deadline: