Pedestrian 'Stings' Planned to Keep Streets Safe

WHAT: The Utah Department of Health, Utah Highway Safety Office, and West Valley City will hold a press conference to kick-off the spring Operation Crosswalk Enforcement Campaign (commonly known as a ‘pedestrian sting operation’) to encourage drivers and pedestrians to watch out for each other.

WHY: In the world of pedestrians vs. cars, pedestrians nearly always lose. More than 890 pedestrians were hurt or killed on Utah roads in 2007.

WHO: Speakers include:
- A crossing guard and survivor of an auto-pedestrian crash
- Mayor Dennis J. Nordfelt, West Valley City
- Chief Thayle “Buzz” Nielsen, West Valley City Police Department

WHEN: Thursday, April 23, 2009
10:00 am – 10:30 am.

Speakers will be available for interviews after the press conference. The West Valley City Police Department will also hold a crosswalk enforcement campaign immediately following the press conference.

WHERE: West Valley City Fire Station 72
4314 West 4100 South
West Valley City

NOTE: The media are invited to observe a pedestrian enforcement operation at the same location immediately following the press conference.

# # #