

Traumatic Brain Injury Fund Advisory Committee Meeting

June 10, 2010

Utah Department of Health (Room 125)

1:00 pm – 2:30 pm

Minutes

Committee Members Present:

Nita Smith, Natalie Whatcott, Cindy Wilmshurst, Adina Zahradnikova, Ron Roskos, and Ann Russo

Committee Members Excused:

Sarah Sanders, Elaine Pollock, Trisha Keller, and Troy Roper

UDOH Support Staff:

Kevin Condra, Missi Leak

Welcome & Introductions:

- Nita welcomed those in attendance to the meeting.
- Those visiting: Chris Serrano (Disability Law Center), Utah Brain Injury Council members - Kris Fawson, Joyce Dolcourt, Robert Anderson, and Brenda Anderson
- **TASK:** Missi to create a nameplate for Ann Russo.

Approval of May Minutes:

- May minutes were unanimously approved.
 - Adina motioned the approval, Ron seconded the motion.

Update on Neuro Psych Assessments & Contracts:

- **Contracts:**
 - BIAU has accomplished what they were asked to do (about \$25.00 left.)
 - Phoenix Services has about $\frac{3}{4}$ of their contracted amount spent.
 - Intermountain started late, they have a large portion of their funding left.
 - The contracts combined had planned to reach 130 individuals.
 - We anticipate approximately \$15,000 - \$18,000 left unspent by the end of the contracts on June 30th.
 - We set aside \$10,000 for neuro psych exams and to date have only spent approx. \$2,000 to \$4,000 for neuro psychs.
 - Phoenix Services is willing to transfer some of their contract funds over to BIAU, because they are reaching more people.
 - Kevin shared that since the end of the contract year is coming to an end that it's time to start thinking about the direction for the new year.
 - Ann's office is calling patients that have been identified through the Emergency Department with certain codes.
 - They have a database set up, and phone system for patients to call.

- Criteria for services from the fund:
 - Lives in the Wasatch area.
 - A person must first go to a resource facilitator, then the resource facilitator has to document that there is no other services that can be done but a neuro psych.
 - Also, they need to have medical documentation of a brain injury.
- U of U neuro psych exams were contracted for \$275.
- The reason it is cheaper is because this is going through the students, with Dr. Pompa checking them.
- The last group of clients had the results of their assessment mailed to them, instead of having them come in to talk with them as contracted.
- Ann is happy to help with reviewing reports for clients but she will need the data from each report, along with the write-up.

TASK: Nita will try to contact Dr. Pompa.

- We have funding for approximately 30 more neuro psychs.
- To date, about 7 or 8 clients have already received services.
- We will be renegotiating new contract, keeping neuro psych funds going, and communicating as we need to, to keep things going.
- Update on TBI Implementation Partnership Grant:
 - The application period for the part-time TBI Coordinator position closes on Sunday (6/13/10).
 - Need to review through applications and screen them for bachelors and TBI related experience. We hope to get a list on Monday.
 - We will be interviewing here within the next few weeks.
 - Looking for interview committee from UBIC and this committee.
 - VIPP is working on draft of public opinion survey that will measure the general knowledge of the public about TBI, as well as direct impact of a TBI in their immediate household.
 - Need to do this at the beginning and end of the grant to measure our progress of informing the public.
 - NCR National is doing a promotion 'Miles for Traumatic Brain Injury.'
 - Kevin went on Utah Access and talked about grant and the TBI Fund.

Next Steps on Strategic Plan:

- The draft has been posted on the website.
<http://health.utah.gov/vipp/pdf/TBIFund/TBI%20Fund%20Strategic%20Plan%2006-02-10%20DRAFT.pdf>
- Kevin passed around copies of the draft for the committee members.
- Look at components that we can strengthen

TASK: Review the strategic plan and see what you would like to work on and let Nita know.

- Working with UBIC, we can do a lot of integration to make this a bit easier.

TASK: Kevin will look at web hits for the strategic plan.

Update on Joint Sustainability Efforts with UBIC Members:

- Both groups are excited about online funding opportunities and social networking.

Other:

- Cindy sent John Pingree a letter inquiring for referral services and a fund raising event.
- She passed around her letter and his correspondence back stating they were not interested.
- The committee felt we need to thank them for their time, and move on.
- Fund raising can be discouraging, we will receive a lot of “no’s” before we get a “yes”.
- The fund was created to receive private donations and government funding.
- It is hard to donate funds when you are asking for donations for your own organization. (BIAU and Phoenix Services)
- Health Insight has a 501C3 tax status that we could consider as intermediary for receiving funding down the road.

Agenda Items for Next Meeting:

- TBI Logo
- Follow-up on contract discussion

Social Networking Demonstration:

- See PowerPoint Presentation
- Handout
- University of Miami PowerPoint Presentation specifically for fundraising via online social networks.

Next Scheduled Meeting

July 8, 2010 @ 1:00 p.m.
Utah Department of Health (Room 125)