



# 2021 Annual Report

## Report on the Drinking While Pregnant Prevention Media and Education Campaign - UCA 26-7-12(3)(b)(ii)

STATE OF UTAH  
DIVISION OF FAMILY HEALTH AND PREPAREDNESS  
BUREAU OF MATERNAL AND CHILD HEALTH

To: Health & Human Services Interim Committee  
From: Utah Department of Health  
Subject: Report on the Drinking While Pregnant Prevention Media and Education Campaign - Statutorily Required Report

### Summary

During the 2020 Legislative Session, the Alcohol Education Amendments Bill, House Bill 208, passed and became a statute. The intent was to support new activities by the Utah Department of Health for the Drinking While Pregnant Prevention Media and Education Campaign. The resulting appropriation for Fiscal Year 2021, starting July 1, 2020, was \$41,700, including:

- \$26,700 for personnel costs to complete the activities
- \$5,000 for data gathering, analysis, and reporting
- \$10,000 for a one-time contract with an outside organization for a media campaign

With the rise of the COVID-19 pandemic in the spring of 2020, a Special Session of the Utah Legislature published Funding Reversals for the 2021 Fiscal Year General Funds. During the Special Session, the \$41,700 appropriation was **cut** and the activities outlined in HB 208 were not able to be completed.